



# BASIC OVERVIEW OF INDIAN TRANSFER PRICING

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# BACKGROUND

INTRODUCTION OF FDI AND  
INTEREST FROM MNCs

1990

CBDT EXPERTS RECOMMENDED  
OVERHAUL OF THE OLDER TP  
PROVISIONS

1991

AMENDMENTS TO BRING IN  
LINE WITH OECD GUIDELINES  
ON TP

2001

STANDING COMMITTEE SET UP  
FOR DISCUSSIONS ON TP

1999

INTRODUCTION OF INDIAN  
TRANSFER PRICING  
REGULATIONS (TPR)

2002

# WHAT IS TRANSFER PRICING?

Prices that one division in a company charges another division for goods and services provided especially when one such division is from another tax nation

TPR help in keeping a check on possible tax leakages in cross border intra-group transactions.

In short, by charging above or below the market price, companies can use transfer pricing to transfer profits and costs to other divisions internally to reduce their tax burden.

# EFFECTS OF TRANSFER PRICING

The effect is such that parent company or a specific subsidiary tends to produce insufficient taxable income or excessive loss on a transaction within the group.

Transfer pricing acts to distribute earnings throughout an organization but is primarily used to skirt tax laws and reduce tax burdens by multinational companies.

Transfer pricing provisions are governed by section 92A-F of the Income Tax Act and Rule 10A-E of the Income Tax Rules, 1962.

# EXAMPLE



A (Related Party)  
UAE



B (Related Party)  
INDIA



C (Unrelated Party)  
INDIA

- Entity A sells at higher value to Entity B
- Costs for Entity B in higher tax jurisdiction (India) are shown higher, triggering the profits to decrease, in the end leading to the taxable profits to reduce and tax savings of the MNC as a whole.

# IMPORTANT SECTIONS

## 92A

### ASSOCIATED ENTERPRISES

One of them participates in the management, control, or capital of another;

There is common management, control, or capital exercised by some persons.

## 92B

### INTERNATIONAL TRANSACTIONS

Transaction between two or more associated enterprises (AEs) and either or both of them are non-residents.

## 92C

### COMPUTATION OF ALP

A price that is applied to transactions between persons other than AEs in uncontrolled conditions.

# IMPORTANT SECTIONS

**92D**

**DOCUMENTATION**

Rule 10B lists the documents to be maintained.

**92E**

**ACCOUNTANT'S REPORT**

Audit report with all the details and the form 3CEB shall be filed

**92F**

**OTHER DEFINITIONS**

This section contains certain definitions relevant to computation of arm's-length price

# ECONOMIC ANALYSIS

## A. SELECTION OF TESTED PARTY

When the tested party is a foreign AE, the foreign comparables are used for benchmarking

There is no specific prohibition in the TP Regulations regarding use of foreign comparables.

The difference in Indian GAAP vis-à-vis accounting principles and practices of other countries are usually major reason why tax authorities reject foreign comparables

Tax authorities have held that if a taxpayer wishes to consider a foreign AE as the tested party, then relevant data for comparison should be available in the public domain or should be furnished to the tax administration

# ECONOMIC ANALYSIS

## B. METHODS OF ALP COMPUTATION

Comparable  
Uncontrolled Price  
(‘CUP’) method

Resale Price  
Method or Resale  
Minus Method  
(‘RPM’)

Transactional net  
margin method  
(TNMM)

Cost Plus Method  
(‘CPM’)

Profit Split  
Method (‘PSM’)

# ECONOMIC ANALYSIS

## C. SELECTION OF PROFIT LEVEL INDICATOR (PLI)

**Selection of appropriately PLI depends on:**

**Nature of the activities of the tested party**

**The reliability of the available data with respect to comparable uncontrolled taxpayers**

**The extent to which a particular profit level indicator is likely to produce a reasonable determination of the income that the tested party would have earned had it dealt with the controlled taxpayer at arm's length**

# Economic Analysis

PLI	REMARKS
Gross Profit/ Sales	Appropriate for trading activity
Net Profit/ Operating Costs	Appropriate for indenting activity
Net Profit/ Operating Assets	Appropriate for capital intensive industry
Cash Profit Ratio	New Business with Heavy Investment
Return on Capital Employed	Capital Intensive Business
Return on Shareholder's Funds	Highly Geared Companies
Revenue per Employee	Human Capital Based Based

# ECONOMIC ANALYSIS

## C. Search Process

**Step 1. Identification of companies engaged in activities that are potentially comparable to the activities of tested party**

**Step 2. Quantitative analysis – application of filters : -Data availability filter -Turnover filter -Net worth filter -Trading / Manufacturing / Service Income to total Income filter -Related party transaction filter**

**Step 3. Qualitative analysis - analysis of the information contained in the databases and/or annual reports**

**Step 4. Final validation of the potential comparable companies through additional research and a close scrutiny**

# ECONOMIC ANALYSIS

## C. Search Process

**Step 5. Selection of PLI**

**Step 6: Margin of the comparable – range/weighted average**

**Step 7: Margin of Comparable v/s tested party**

# TAX AUDIT PROCEDURE

**AO refers case to TPO with prior approval from IT Commisioner if value of transaction >50 million INR**

**TPO sends notice to taxpayer for more evidence to support the claim of ALP**

**Reply within 30 days and in some case maximum upto 60 days**

**Scrutiny assessment takes place with maximum upper limit of 36 months to 48 months**

**Order passed by TPO and copy sent to AO for computation of taxable income**

**Order passed by AO and scrutiny assessment reaches completion**

**A fixed amount of tax returns are selected on the detailed audit.**

**6 months notice period is sent from the financial year end in which returns were filed**

# DOCUMENTATION

**The provision in Section 92D contained in the TPR are exhaustive as far as maintenance of documentation is concerned**

**Back ground information like nature of transaction, analysis carried out to select the most appropriate method and to identify comparable transaction and the actual working out of the ALP and whether they are calculated as per the TPR**

**This includes report of an accountant certifying that the ALP has been determined in accordance with TPR**

# DOCUMENTATION

**The prescribed documentation shall be maintained and retained for 8 years**

**The primary responsibility is on the taxpayer to determine an ALP in accordance with the TPR and to substantiate the same with the prescribed documentation.**

**The details shall include a detailed description of the ownership, profile of the MNC,**

# SECTION 92D read with RULE 10D

10D(1)(a)

Description of ownership structure

10D(1)(h)

Record of analysis for finding comparability

10D(1)(b)

Profile of MNC- name, address, tax country of all AE

10D(1)(i)

Description of method considered for computation of ALP

10D(1)(c)

Business description

10D(1)(j)

Record of analysis for finding comparability

10D(1)(d)

Terms of international transactions

10D(1)(k)

Assumptions and policies which affected determination of ALP

10D(1)(e)

FAR analysis description

10D(1)(l)

Details of adjustments relevant for computation of ALP

10D(1)(g)

Record of uncontrolled transactions and comparables

10D(1)(m)

Any other information relevant for ALP

# BEST TP DOCUMENTATION PRACTISE

Comprehensive and  
detailed

Application of OECD  
principles and  
guidelines

Robust and detailed  
FAR and Economic  
Analysis

Transfer pricing  
assessment  
experience

Cognizance of  
Indian & overseas  
judicial rulings

Consistent with  
Master File

# OECD BEPS ACTION PLAN

India has introduced the concept of three tier TP documentation in the year 2016 to be in line with the OECD guidelines. An entity which is part of a multinational enterprise (MNE) group is required to maintain the following group information by way of three files:

Local File (Section 92D)

Master File- Form 3CEAA

Country by country reporting (CBCR)- Form 3CEAA

Emphasised in BEPS Action Plan 13 wherein the constituent entities are required to maintain a Master plan and Country-by-Country Report as per transfer pricing provisions Form 3CEAA.

#### PART A OF FORM 3CEAA

Basic information like the name of the international group, entities involved in that group, their details like PAN and permanent address, etc.

It shall be filed by every entity that has entered into any international transaction, irrespective of any limits or threshold of the value.

#### PART B OF FORM 3CEAA

**Part B of the Form 3CEAA does not apply to everyone. It is to provide in-depth details**

Has to filed if 2 conditions are followed:

1. Consolidated group revenue for PFY exceeds Rs. 500 crore
2. Total value of the international transactions has exceeded Rs. 50 crore and Rs. 10 crore if transaction involves Intangible property.

**MASTER  
FILE**

Country-by-Country Report (CbCR) is required to be electronically filed in India where

1. The Ultimate Parent Entity (UPE) of the Multinational group (MNE) is resident in India or
2. Where the MNE has designated an alternate reporting entity for the purposes of filing CbCR in India.

ELIGIBILITY	DUE DATE AND FORM
<p><b>Where the annual consolidated group revenue as per the consolidated financial statements of the MNE group in the immediately preceding accounting year relevant to the Indian financial year, is more than INR 64 billion.</b></p>	<p><b>The due date for filing CbCR is in the prescribed Form no. 3CEAD in India is 12 months from the end of reporting accounting year of the UPE preparing consolidated financial statements.</b></p>

**CBCR**

The circumstances in which the income-tax authorities shall accept the transfer price declared by the assessee. It substitutes simpler obligations for those under the general TP regime.

For those who are engaged in

1. ~~Broad categories of technology enabled services~~ KPO services, etc with insignificant risk, to a non-resident associated enterprises.
2. Intra group loan, corporate guarantee, providing contract research and development services wholly or partly relating to software development, etc with insignificant risk, to a foreign principal.

# SAFE HARBOUR RULES

# Advance Pricing Agreement

Transfer prices are  
negotiated in advance with  
the tax authorities

APA filing fees w.r.t  
value of transactions

Unilateral, bilateral or  
multilateral

<INR 100 Crores = INR 10  
lakhs

For any tax payer with an  
international transaction

>INR 100 crores but < INR  
200 crore = INR 15 lakhs

Validity upto 5 years

>INR 200 crores  
= INR 20 lakhs

# APA PROCESS

Pre-filing consultation

Formal APA application

Negotiation

Finalisation

# PENALTIES

Sections	Nature of Penalties	Quantum of Penalty
Section 270A	<b>Penalty of under-reporting of income as a consequence of failure to report international transactions,</b>	<b>50% of the amount of tax payable in case of underreporting and a penalty of 200% of the amount of tax payable in case of misreporting</b>
Section 271AA	<b>Penalty for failure to maintain documents, report a transaction, or maintaining or furnishing incorrect information under Section 92D</b>	<b>2% of the value of international transaction</b>
Section 271G	<b>Penalty for failure to furnish documentation prescribed under Section 92D(3) of the Act</b>	<b>2% of the value of international transaction</b>
Section 271BA	<b>Penalty for failure to furnish Accountant's Report in Form 3CEB as required under Section 92E</b>	<b>1,00,000 INR</b>

# Thank You

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